

FIG. 1

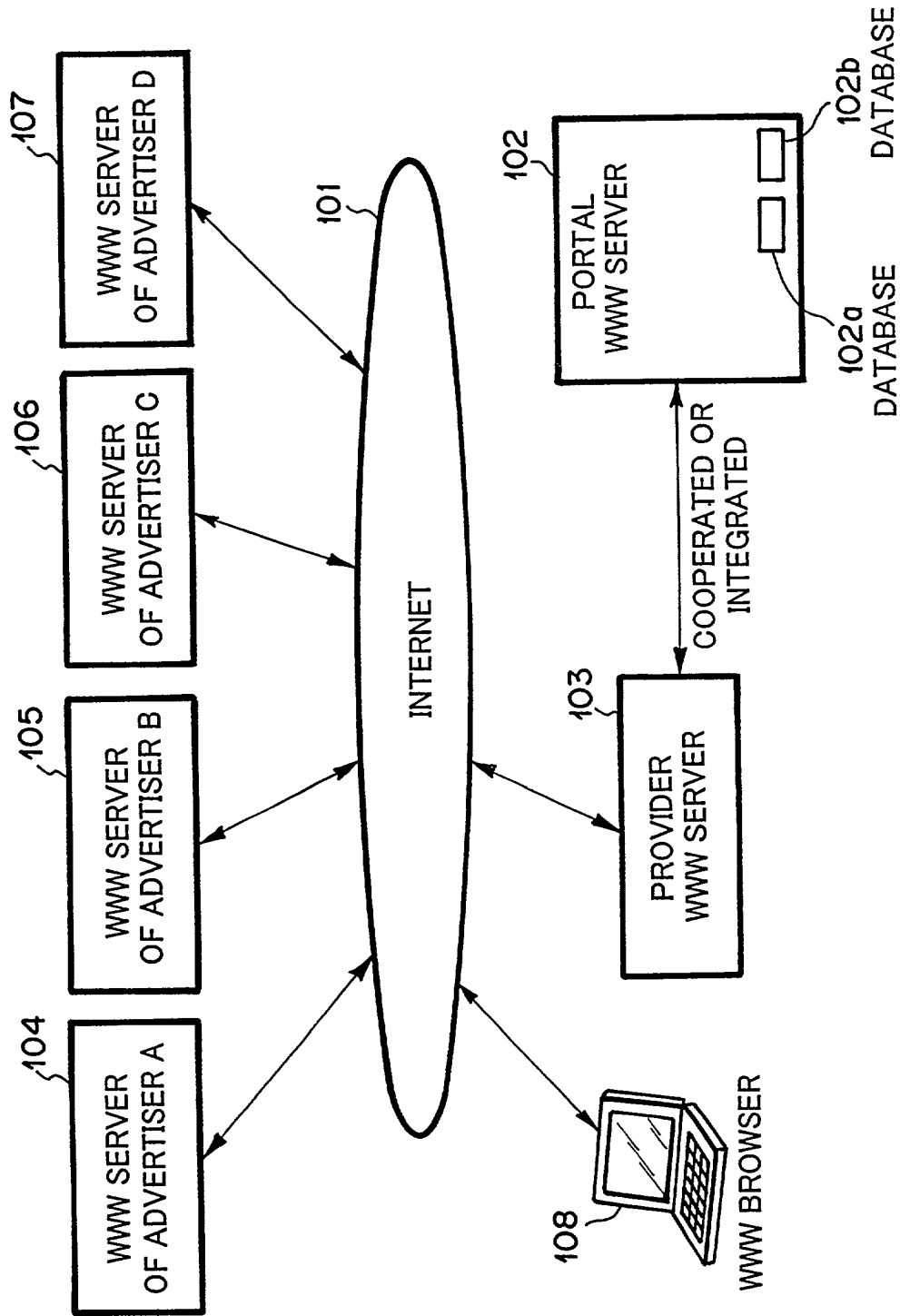


FIG.2

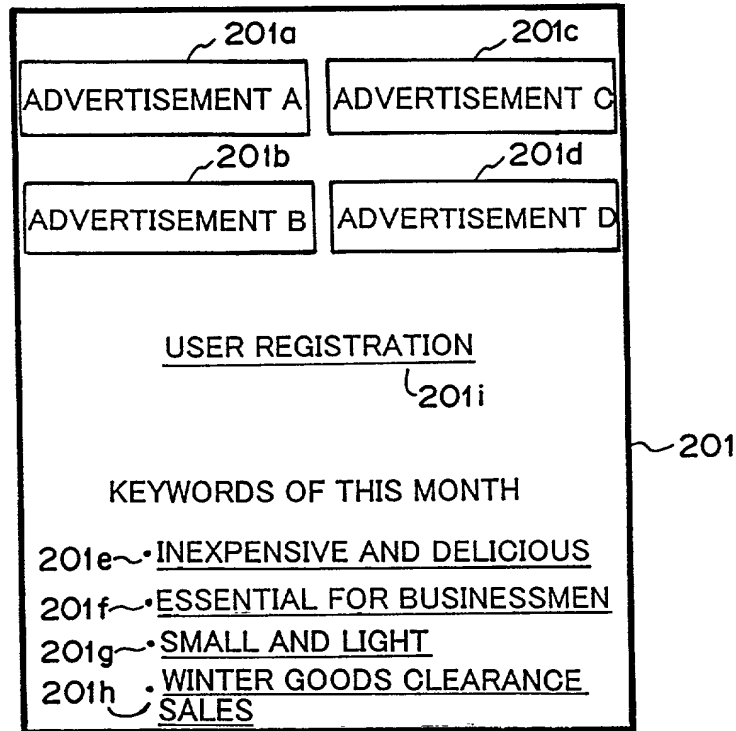
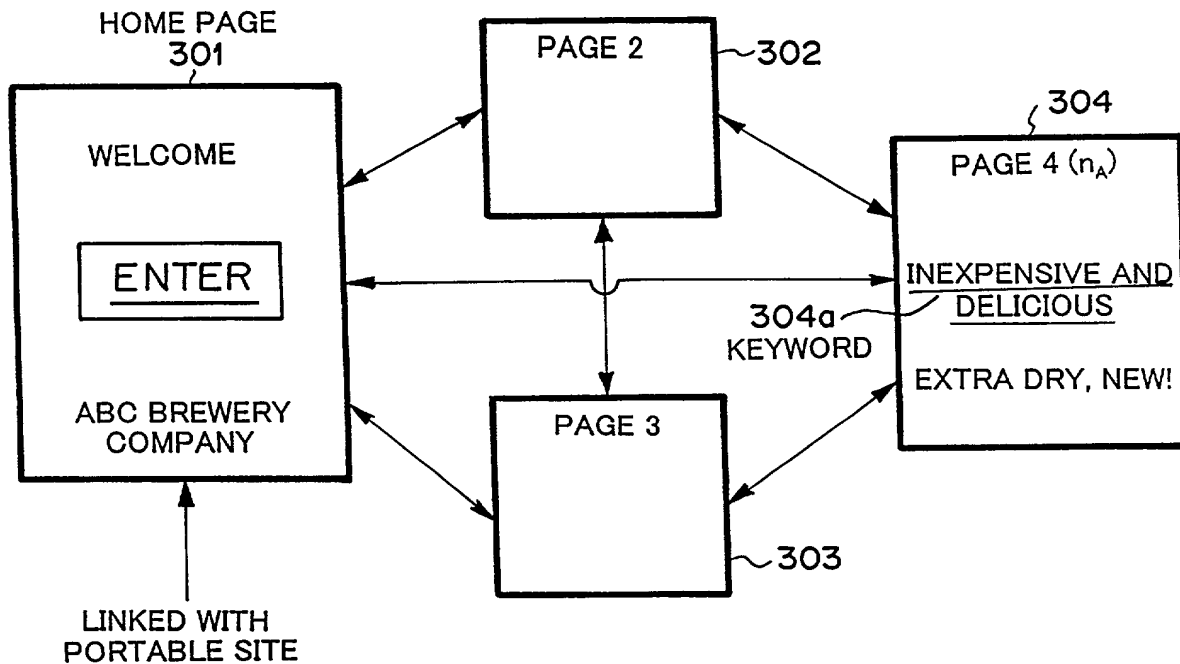


FIG.3

EXAMPLE OF STRUCTURE OF PAGES STORED
IN WWW SERVER OF ADVERTISER A



EXAMPLE OF STRUCTURE OF PAGES STORED
IN WWW SERVER OF ADVERTISER B



EXAMPLE OF STRUCTURE OF PAGES STORED IN WWW SERVER OF ADVERTISER C

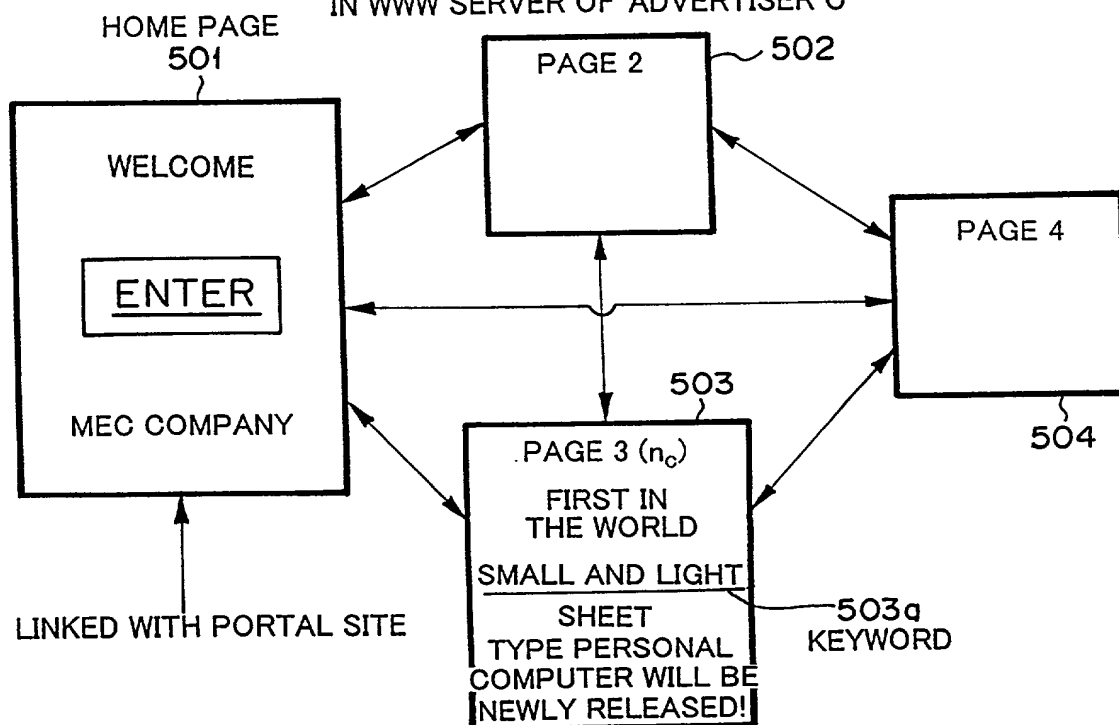


FIG.6

EXAMPLE OF STRUCTURE OF PAGES STORED
IN WWW SERVER OF ADVERTISER D

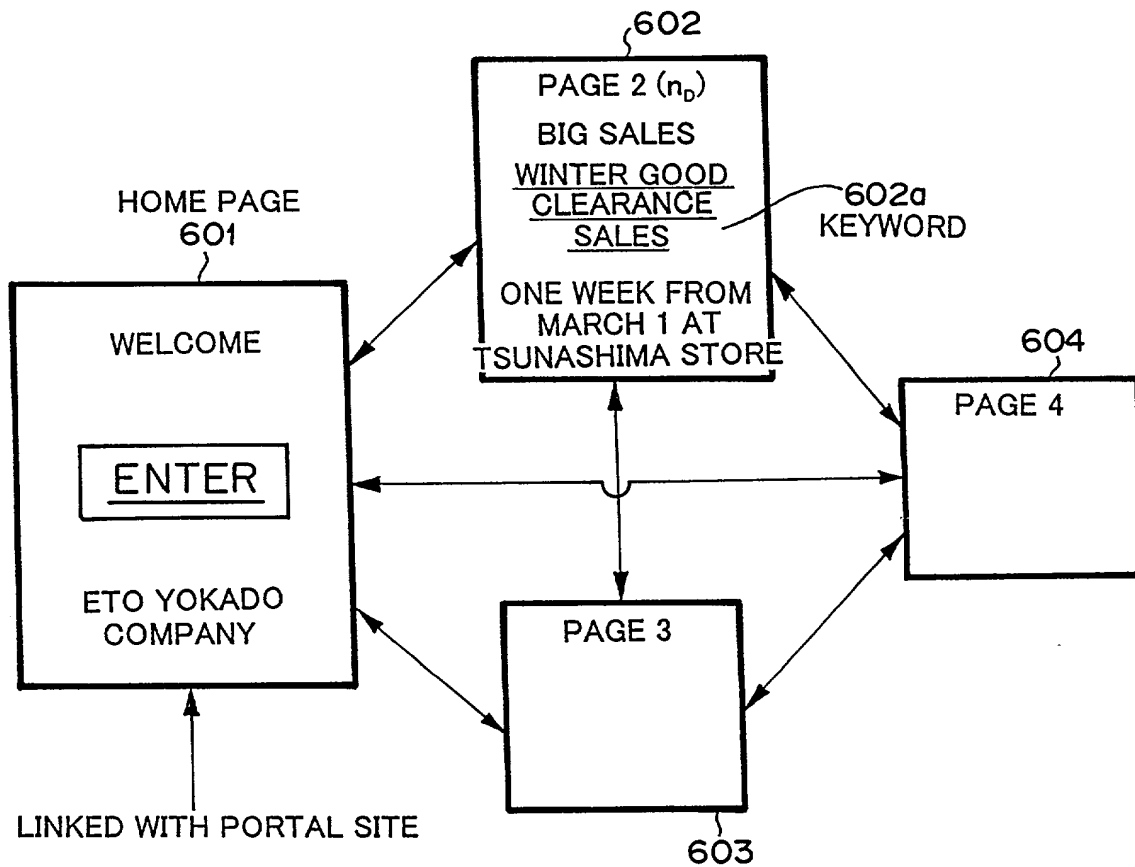


FIG. 7

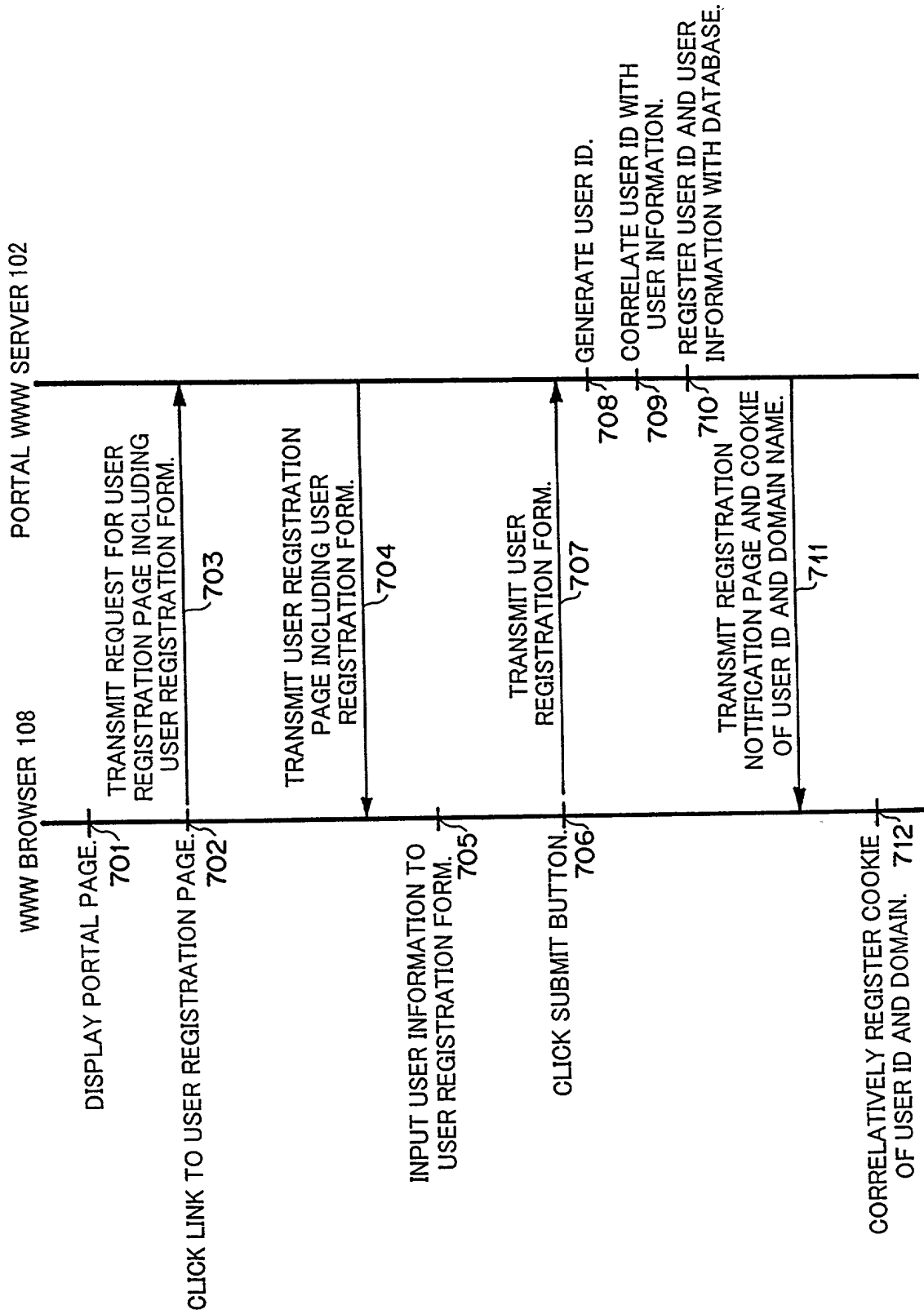


FIG.8 USER REGISTRATION PAGE 801

USER REGISTRATION FORM 801a

NAME	<input type="text"/>
E-MAIL ADDRESS	<input type="text"/>
ADDRESS	<input type="text"/>
TELEPHONE NUMBER	<input type="text"/>
<input type="button" value="RESET"/> <input type="button" value="SUBMIT"/>	

FIG.9

REGISTRATION NOTIFICATION WEB PAGE 901

YOUR USER INFORMATION
HAS BEEN REGISTERED.

NAME : ΔΔΔΔ
E-MAIL ADDRESS: ΔΔΔ@ΔΔ.ΔΔ
ADDRESS: ΔΔΔΔ
TELEPHONE
NUMBER: ΔΔΔ-ΔΔΔ-ΔΔΔΔ

TO RETURN TO PORTAL PAGE,
CLICK LINK BELOW.

PORTAL A

COOKIE TRANSMITTED ALONG WITH REGISTRATION
NOTIFICATION PAGE

FIG.10A U I D = 1 2 3 4 5 ; domain = www.potal-a.co.jp

COOKIE REGISTERED BY WWW BROWSER

FIG.10B www.potal-a.co.jp U I D 1 2 3 4 5

FIG. 11

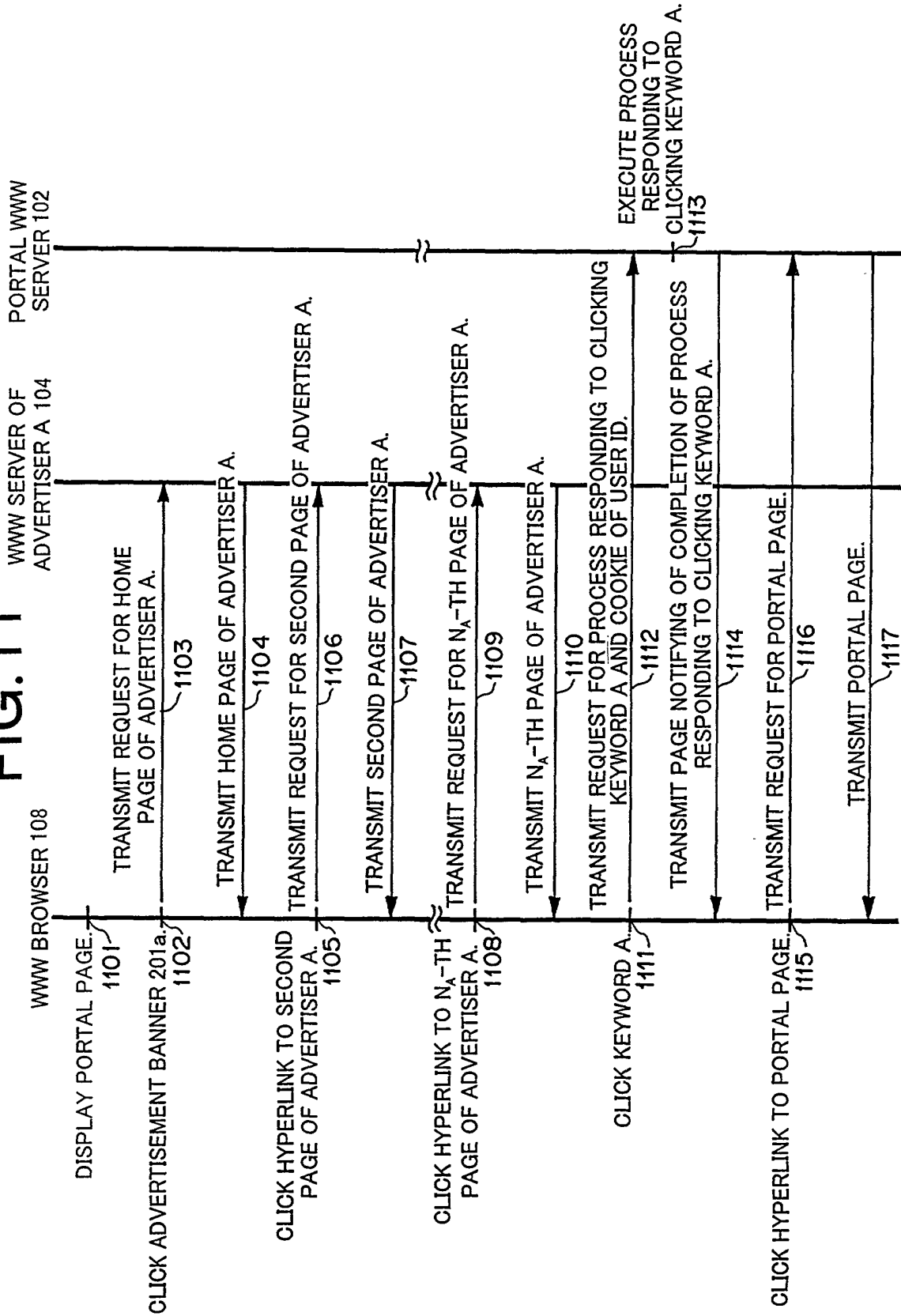


FIG.12

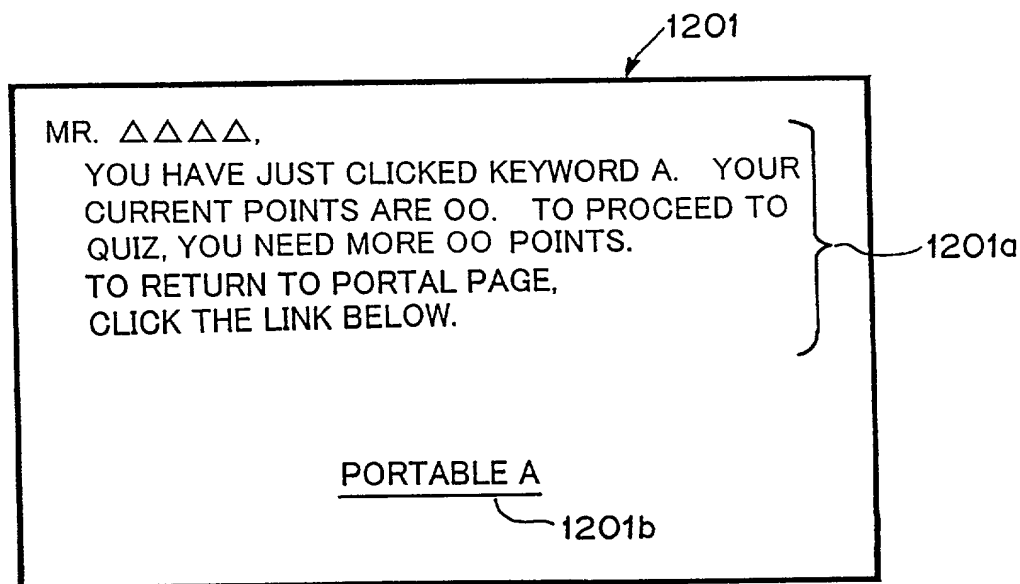


FIG.14

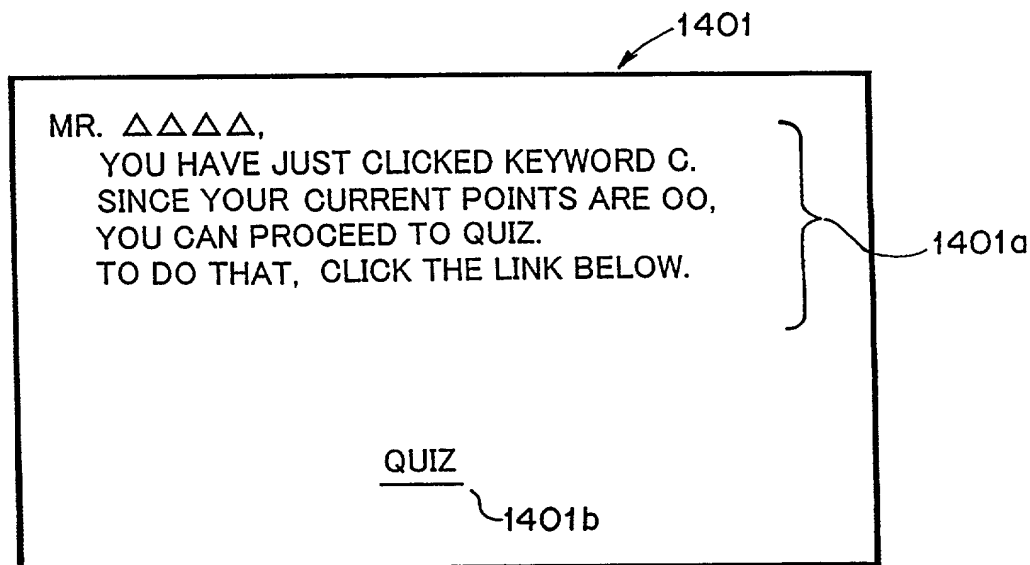


FIG. 13

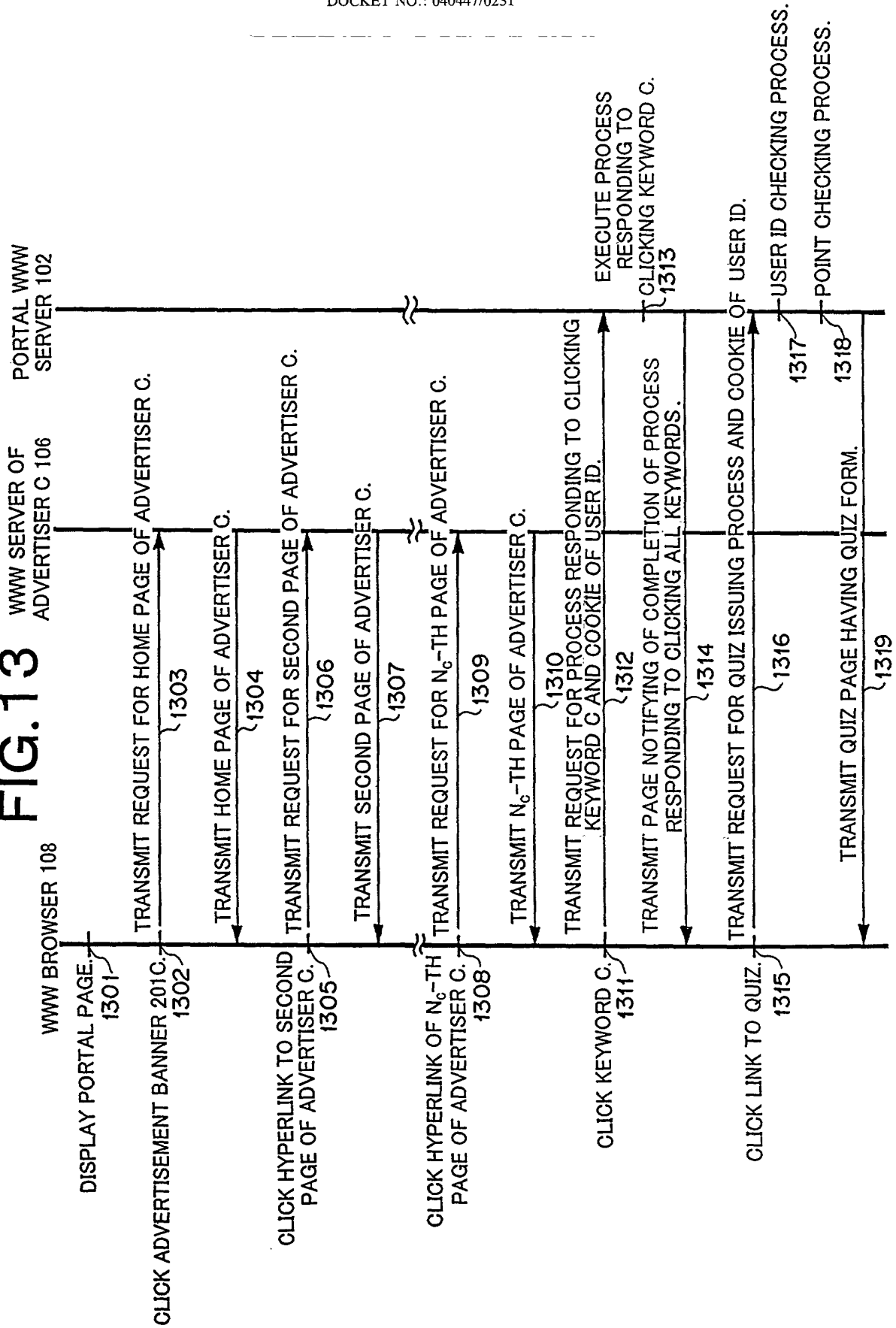


FIG. 15

1501

MR. △△△△,
SELECT ANSWERS TO THE QUESTIONS
BELOW AND THEN PRESS SUBMIT BUTTON.

QUIZ FORM
1501a

Q A、△△△△△△△
●△△△
○△△△
○△△△ } 1501b

Q B、△△△△△△△
●△△△
○△△△
○△△△ } 1501c

Q C、△△△△△△△
●△△△
○△△△
○△△△ } 1501d

Q D、△△△△△△△
●△△△
○△△△
○△△△ } 1501e

1501g 1501h
RESET SUBMIT

1501f
USER ID (HIDDEN)

FIG.16

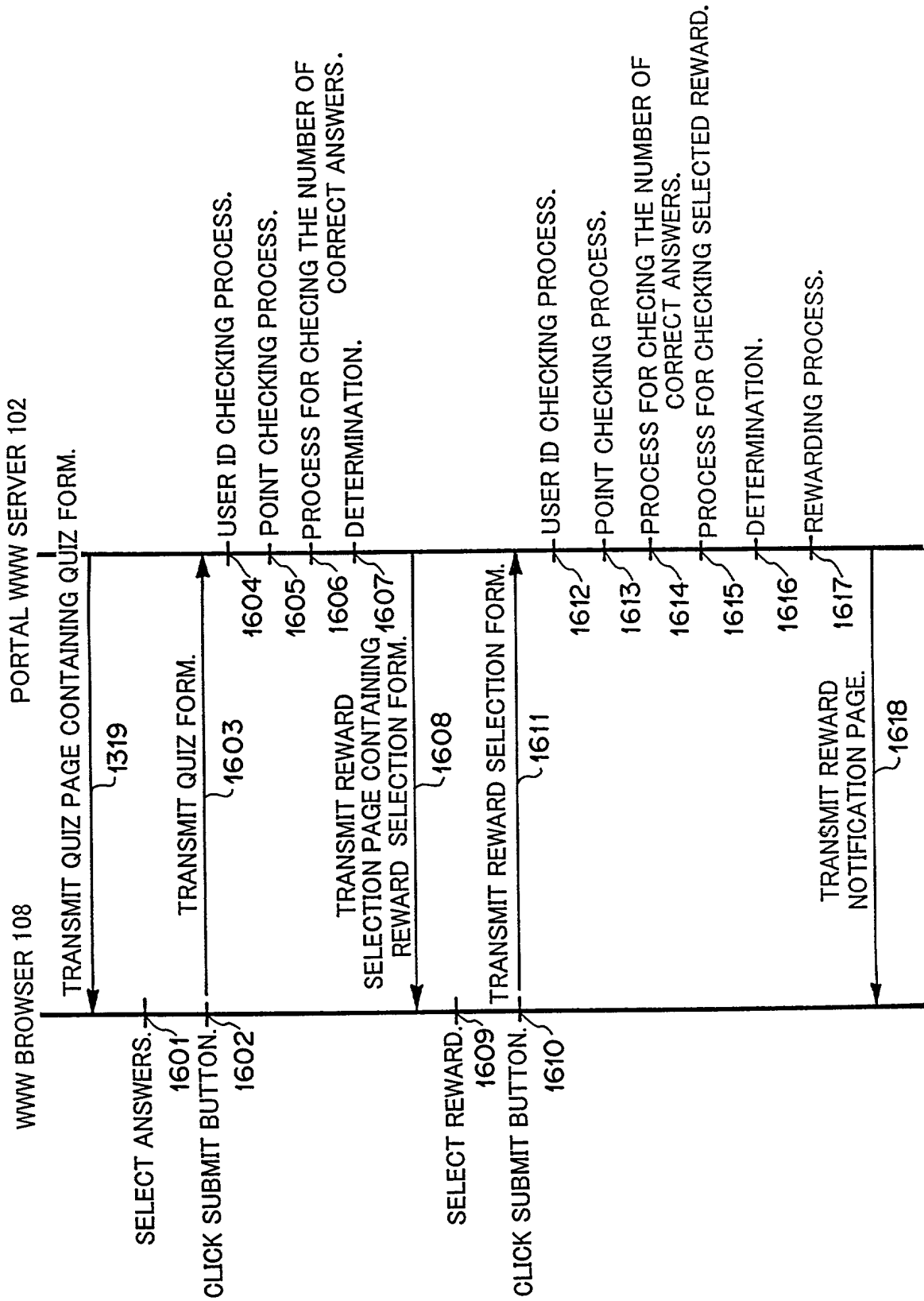


FIG.17

1701

MR. △△△△, CONGRATULATIONS!
YOU HAVE △△ CORRECT ANSWERS.
WE WILL GIVE YOU ONE OF REWARDS
BELOW. SELECT ONE OF THEM AND
THEN PRESS SUBMIT BUTTON.

1701a

1701b

1701c

☒ CONNECTION FEE ☐☐ % OFF
(2000.4.1 - 2000.4.30)

☐ REWARD A

☐ REWARD B

1701e

1701f

RESET

SUBMIT

1701d
USER ID (HIDDEN)

FIG.18

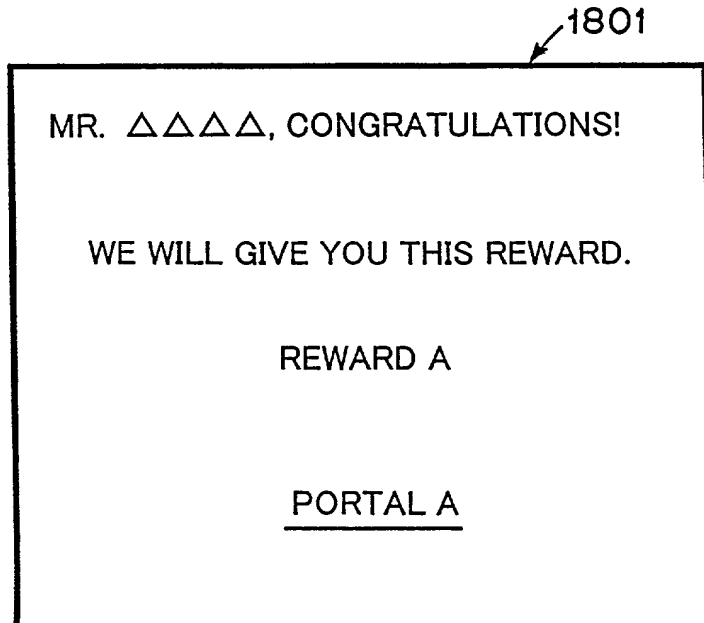


FIG.20

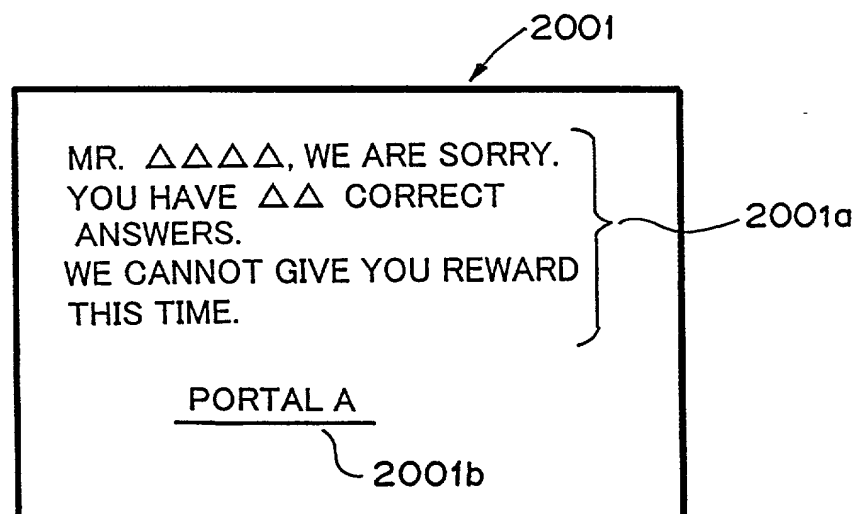


FIG.19

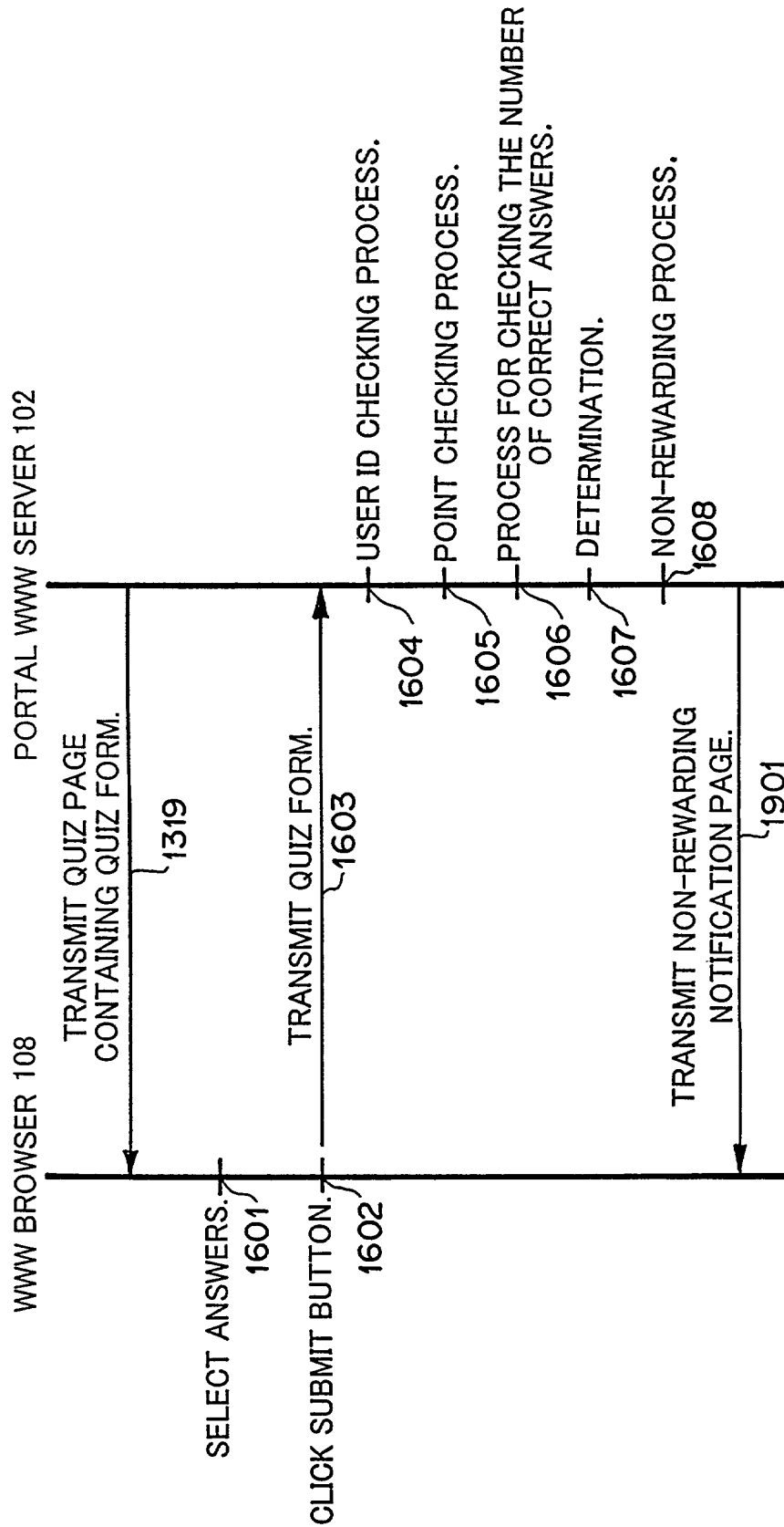


FIG.21

21a	USER ID	△△△△
21b	NAME	△△△△
21c	E-MAIL ADDRESS	△△△@△△.△△
21d	ADDRESS	△△△
21e	TELEPHONE NUMBER	△△△-△△△-△△△△
21f	KEYWORD A CLICK DATE/TIME	0000.00.00:00:00
21g	KEYWORD B CLICK DATE/TIME	0000.00.00:00:00
21h	KEYWORD C CLICK DATE/TIME	0000.00.00:00:00
21i	KEYWORD D CLICK DATE/TIME	0000.00.00:00:00

FIG.22

21a	USER ID	△△△△
21b	NAME	△△△△
21c	E-MAIL ADDRESS	△△△@△△.△△
21d	ADDRESS	△△△
21e	TELEPHONE NUMBER	△△△-△△△-△△△△
21f	KEYWORD A CLICK DATE/TIME	2000.03.01:21:30
21g	KEYWORD B CLICK DATE/TIME	0000.00.00:00:00
21h	KEYWORD C CLICK DATE/TIME	0000.00.00:00:00
21i	KEYWORD D CLICK DATE/TIME	0000.00.00:00:00

FIG.23

21a	USER ID	△△△△
21b	NAME	△△△△
21c	E-MAIL ADDRESS	△△△@△△.△△
21d	ADDRESS	△△△
21e	TELEPHONE NUMBER	△△△-△△△-△△△△
21f	KEYWORD A CLICK DATE/TIME	2000.03.01:21:30
21g	KEYWORD B CLICK DATE/TIME	2000.03.01:21:36
21h	KEYWORD C CLICK DATE/TIME	0000.00.00:00:00
21i	KEYWORD D CLICK DATE/TIME	2000.03.01:21:41

FIG.24

21a	USER ID	△△△△
21b	NAME	△△△△
21c	E-MAIL ADDRESS	△△△@△△.△△
21d	ADDRESS	△△△
21e	TELEPHONE NUMBER	△△△-△△△-△△△△
21f	KEYWORD A CLICK DATE/TIME	2000.03.01:21:30
21g	KEYWORD B CLICK DATE/TIME	2000.03.01:21:36
21h	KEYWORD C CLICK DATE/TIME	2000.03.01:21:48
21i	KEYWORD D CLICK DATE/TIME	2000.03.01:21:41

FIG.25

21a	USER ID	△△△△
21b	NAME	△△△△
21c	E-MAIL ADDRESS	△△△@△△.△△
21d	ADDRESS	△△△
21e	TELEPHONE NUMBER	△△△-△△△-△△△△
21f	KEYWORD A CLICK DATE/TIME	2000.03.01:21:30
21g	KEYWORD B CLICK DATE/TIME	2000.03.01:21:36
21h	KEYWORD C CLICK DATE/TIME	2000.03.01:21:48
21i	KEYWORD D CLICK DATE/TIME	2000.03.01:21:41
21j	POINT CHECK DATE/TIME	2000.03.01:21:50

FIG.26

21a	USER ID	△△△△
21b	NAME	△△△△
21c	E-MAIL ADDRESS	△△△@△△.△△
21d	ADDRESS	△△△
21e	TELEPHONE NUMBER	△△△-△△△-△△△△
21f	KEYWORD A CLICK DATE/TIME	2000.03.01:21:30
21g	KEYWORD B CLICK DATE/TIME	2000.03.01:21:36
21h	KEYWORD C CLICK DATE/TIME	2000.03.01:21:48
21i	KEYWORD D CLICK DATE/TIME	2000.03.01:21:41
21k	DATE/TIME OF CHECKING THE NUMBER OF CORRECT ANSWERS	2000.03.01:21:55

FIG.27

27a	USER ID	△△△△
27b	REWARD	△△△△

FIG.28

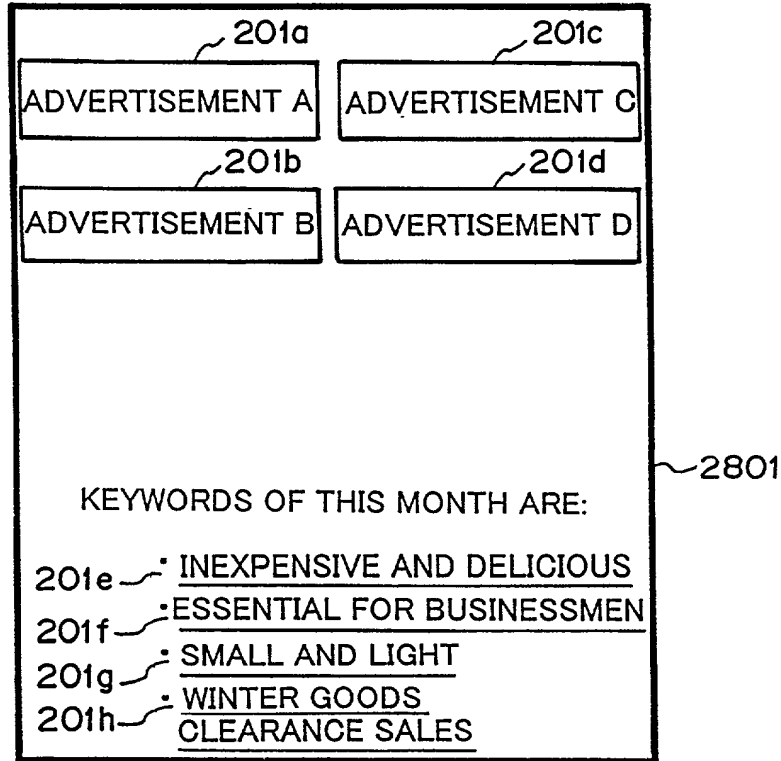


FIG.29

WWW BROWSER 108

PORTAL WWW SERVER 102

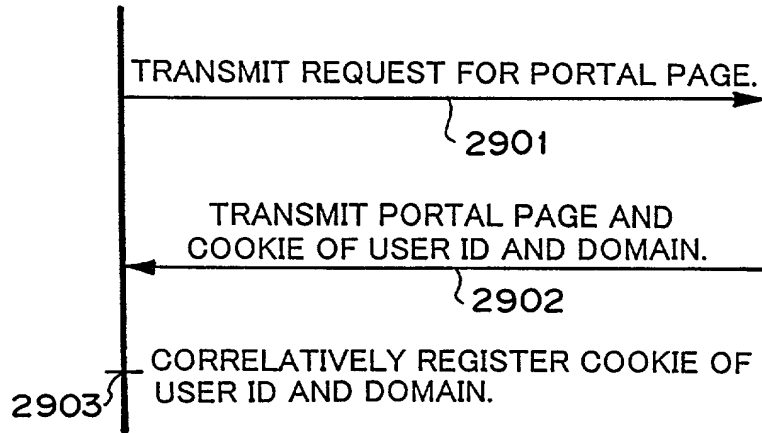


FIG.30

3001

CONGRATULATIONS!
YOUR HAVE △△ CORRECT ANSWERS.
WE WILL GIVE YOU ONE OF REWARDS BELOW.
INPUT YOUR NAME, ADDRESS,
AND SO FORTH, SELECT ONE OF REWARDS,
AND THEN PRESS SUBMIT BUTTON.

3001a

3001b

NAME 3001c

E-MAIL ADDRESS 3001d

ADDRESS 3001e

TELEPHONE NUMBER 3001f

3001g

☒ CONNECTION FEE ☐ ☐ % DISCOUNT
(2000.4.1 - 2000.4.30)

☐ REWARD A

☐ REWARD B

3001i 3001j

RESET SUBMIT

3001h
USER ID (HIDDEN)

FIG.31

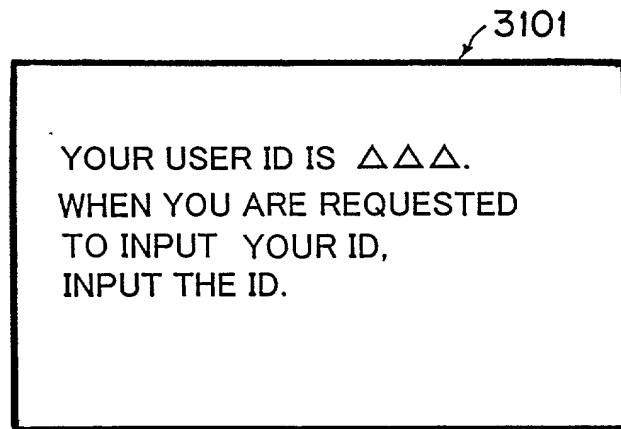


FIG.33

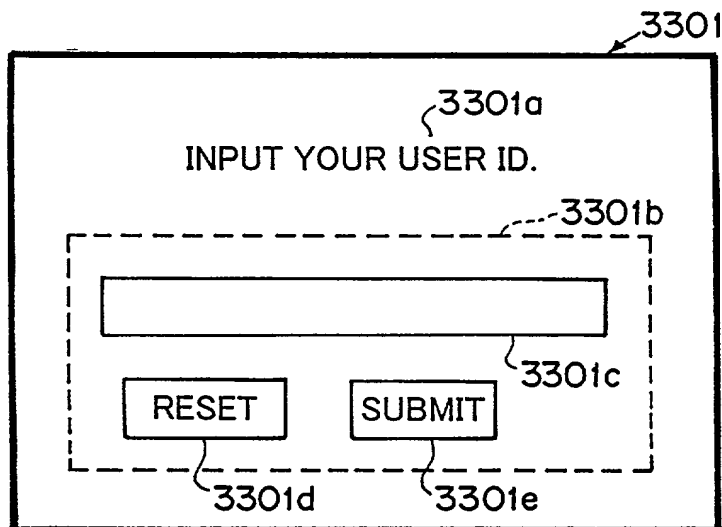


FIG.32

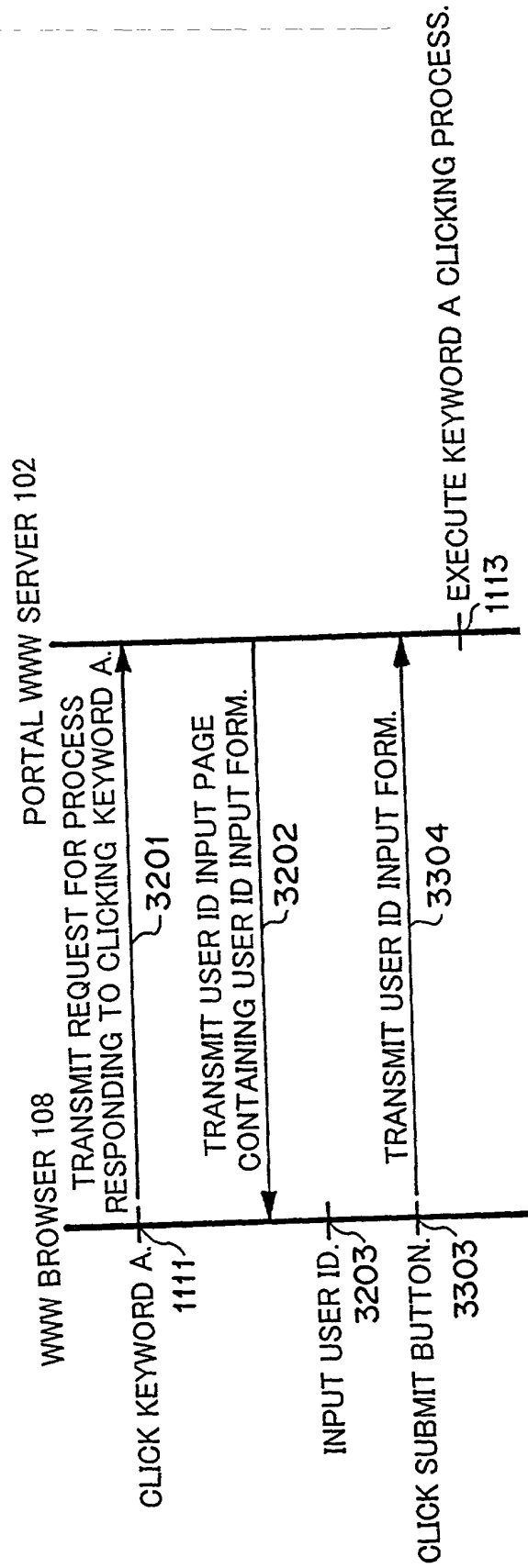


FIG.34

MR. $\Delta\Delta\Delta\Delta$,
YOU HAVE JUST CLICKED KEYWORD A.
YOUR CURRENT POINTS ARE 00.
TO PROCEED TO QUIZ, YOU NEED
MORE 00 POINTS.
THE FOLLOWING WEB SITES HAVE
THE OTHER KEYWORDS.

DEF PUBLICATION COMPANY

MEC COMPANY

ETO YOKADO COMPANY

FIG.35

